

[Subscribe](#)[Share ▼](#)[Past Issues](#)[Translate ▼](#)[RSS](#)[View this email in your browser](#)

March 2017 Newsletter

OUR MISSION

Dedicated to raising funds and awareness for injured motorcyclists and their families to help provide financial support and compassionate services to help heal minds and bodies.

Message from the President

2017 is finally here...and so is the new OBB Board

We're so excited to announce all the changes and way forward.

2016 was a year of amazing growth and learning experiences for all of us. With that growth and those learnings comes the need for change.

We have established a new Board that will help with moving OBB forward to fulfill our mission. There is still much work to do but this was a huge step. We have also developed a more streamlined request for assistance and events.

With all the changes, we are also rebuilding OBB website...and it will include an online store for merchandise purchases!! Stay tuned for further updates and the official launch!

We are also very happy to announce the return of our Membership Perks Program. We have enlisted a number of sponsors, with more to come throughout the year, to provide our Membership with discounts for products and services.

We are also welcoming back Wednesday Bike Nights at Watchman's Pub. Events will be posted to the Facebook group each week.

With the purchase of your annual membership, These subscriptions will be valid from April 1 to March 31 annually for the \$40 registration fee. Subscriptions can be purchased at any of our events or online. All registration fees go back into the cause of supporting injured riders throughout the year.

There is so much new and exciting, its hard to put it all in one newsletter. It's been said that 2016 was the end of a cycle. That 2017 will bring with it new beginnings, fresh starts and the beginning of an incline. We at OBB are so excited that we're finally to launch the new, streamlined, efficient OBB and can't wait to see it grow and our vision realized in 2017.

Thank you all for your patience during this transition. As this is still a learning process for all of us at OBB, your feedback and suggestions are very much appreciated. If you have any questions or concerns at all regarding the re-structure and the way forward, please don't hesitate to contact us as info@onebrokenbiker.org.

Ashlee



2017 ONE BROKEN BIKER BOARD

IT'S HERE!!!!

We are so happy to have finally been able to announce the new and improved One Broken Biker Association Board

BOARD OF DIRECTORS

President/Chair - *Ashlee Atkin*

Treasurer - *Sean Lyth*

Secretary - *Brandi Mercer (Interim)*

Should you have any questions regarding the overall Board, please contact info@onebrokenbiker.org

EXECUTIVE COMMITTEES

Merchandise Committee - *Chantel Berkley, Chair*

Membership Committee - *Brandi Mercer, Chair*

Injury Outreach Committee

Injury Outreach - *Bob Button, Chair*

Injured Rider Resource Coordinator - *Glenn Lyth, Chair*

Sponsorship & Event Committee

Poker Runs & General Sponsorship - *Glen Pritgozke, Chair*

Silent Auction - *Kimberly Greenlaw-Arseneau, Chair*

IN ADDITION to the new Board roles, there are a few people that are instrumental in moving OBB forward.

IT Coordinator - *Nancy Kelln*

Each of these Committee Chairs has the ability to reach out to our membership for assistance in completing their duties. If you're interested in volunteering on any of these committees, please contact the Committee Chairs at the emails above.

There are also positions currently in development and considered for the future as OBB expands and its arms stretch further than our own city. President, Ashlee Atkin, is overseeing the development of these positions and will provide any updates as they may become available.

Please welcome all the new and returning Board Members. Now that we have our Board in place, more work surrounding the restructure is to be done. We ask for your patience during the development. We will work very hard to be as transparent as possible and providing timely updates as soon as we can. u have any questions at all about the new structure or vision going forward, please contact any Board Member.

Thank you so much for your patience while we completed our reorganization. More exciting changes will be announced soon. Stay tuned to Facebook and upcoming newsletters.



ONE BROKEN BIKER WEBSITE

Along with the announcement for the new, and formal, Board of Directors and Officers, OBB is also working on redesigning our website. Highlights of the new and improved website include:

- Online Membership Registration
- Online purchases of OBB merchandise through the OBB Store
- Online Injury Request forms – this will ensure requests don't get lost in the shuffle and will also help us with timely response to injured riders at their families
- Event Request Form – for anyone wanting to hold an OBB Event (such as a Poker Run or Silent Auction), or if you'd like the OBB Tent and merchandise to appear at an event as a vendor, requests can now be submitted online. Again, quick response and tracking is our main goal

Launch of the new website will be in the coming month...keep your eyes out!



OBB BIKE BUILD



A HUGE thank you goes out to our Bike Build Team and Sponsors. While there is still some fine tuning to do, the bike looks amazing!

We were fortunate enough to be able to put the bike on display at both the Calgary Motorcycle Show and the Edmonton Motorcycle Show. We are hoping to be able to take the bike to more events so we can continue donations coming in for a draw ballot.

Draw for the bike will be made at the Fall Poker Run on September 9, 2017



SPECIAL RECOGNITION

Well...it's happened!

The name of One Broken Biker has stretched to the East.

Our President, Ashlee Atkin, was nominated and chosen to receive an Eddy Award at the Toronto International Motorcycle Springshow in March 2017.

The Eddys were developed to recognize outstanding Canadian Motorcyclists as chosen by editors of Canadian Motorcycle publications.

Congratulations Ashlee and One Broken Biker!



Via Email

1 March, 2017

Dear Ashlee

It gives me great pleasure to inform you that you will be honoured with an **Editor's Choice Award** (An EDDY) at the Toronto International Motorcycle SPRINGSHOW, which takes place on March 25 & 26, 2017 at the Toronto International Centre (6900 Airport Road). Please consider this e-mail your official invitation to attend the Show and accept your Award.

The Editor's Choice Awards were developed to recognize outstanding Canadian Motorcyclists as chosen by the editors of Canadian Motorcycle publications. Your name was put forward by Glenn Roberts of Motorcycle Mojo Magazine, in recognition of One Broken Biker. We congratulate you on having been put forward as their choice for this prestigious Award.



2017 OBB Membership

Membership for the 2017-2018 season will be on sale starting April 1, 2017.

Memberships are valid until March 31, 2018.

By purchasing your membership for \$40, not only are you able to take advantage of these great offers, but all funds go back into OBB to help injured riders.

Each membership will be provided with a small OBB crest, program card, Perks Program key tag and invitation to exclusive **Member Only events**

Some of the sponsors we have to date are:

- * 15% off **Calgary Harley-Davidson** - non-sale Parts and Accessories
- * 15% off **Precision Frameworks** - Parts and Accessories
- * 15% off **Cut and Built Fitness** - Personal Training and Meal Plans
- * 10% off **Too Cool Motorcycle School** - Refresher Course
- * 10% off **Longview Twin Cities Hotel** - Food and Beverage
- * 10% off **Lucid Moto Co** - Parts and Accessories (CAN NOT be used in conjunction with other offers)
- * 10% off **Lucid Moto Co** - Service (CAN NOT be used in conjunction with other offers)
- * **Grover Law Firm** - Free Notary Services
- * 15% off **ASSA Rooter Plumbing** - Any Service
- * **Calgary City Cycle** - \$90/hour service rate
- * **Investor's Group** (Nancy Nadeau) - Free Financial Consultations (\$100 donation to OBB for every new client referral)
- * 10% off **Conti's Shoe Repair** - Merchandise
- * 30% off **Destination Cycle** - Motorcycle Pickup & Delivery (during business hours)
- * 15% off **Stampede Boot** - Merchandise and OBB Patch application

** Discounts can not be used/applied to any products or services already discounted, marked down or on clearance

** Membership cards are required for all discounts

** Photo ID may be required

** Subscription fees are not prorated throughout the year

Please contact membership@onebrokenbiker.org for more information on how to sign up.

If you have any suggestions for a sponsor, please contact our Sponsorship Coordinator Glen Pritgozke at sponsorship@onebrokenbiker.org

MEMBER EVENTS

MEMBERS MEETING

DATE: SUNDAY, MARCH 19, 2017

TIME: 12:00 Noon

LOCATION: TBA

This is a **MEMBERS ONLY** meeting. Please stay tuned to your emails and the One Broken Biker Members Facebook Group.

Come and meet the new Board, see what's new and exciting for 2017. Bring all your questions - we'll do our very best to answer them!

With the new structure, OBB will be planning various Member Events in 2017. Stay tuned to the website, Facebook and future newsletters for details.

If you have a suggestion for an event, please contact membership@onebrokenbiker.org

UPCOMING EVENTS

OBB BIKE NIGHT @ WATCHMAN'S PUB**OBB SPRING POKER RUN**

<https://www.facebook.com/events/158151988014197/>



If you'd like to have One Broken Biker attend your event as a vendor, to promote the cause and peddle our wares, please contact events@onebrokenbiker.org



Copyright © 2017 One Broken Biker, All rights reserved.