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## July 2016 Newsletter

### OUR MISSION

Dedicated to raising funds and awareness for injured motorcyclists and their families to help provide financial support and compassionate services to help heal minds and bodies.

### Message from the President

Welcome to you all and thank you for joining the OBB family!

We are so excited to watch OBB grow and expand the way it has. It's because of all of you who are behind this great organization in helping to drive it forward. I'm looking forward to the months of riding ahead, seeing all of you and meeting the newest members.

We have so many exciting things in mind for this year starting with this, our 1st Monthly Newsletter. There are also many OBB booth events coming up as well as monthly family events in the works.

If you have any suggestions on how we can make OBB better, please send us an email and we will do our very best to keep making OBB bigger and better than ever!

See you all on the road soon!

**Ashlee**



## OBB Executive

Ashlee Atkin, *President*  
Glen Lyth, *Vice President/Injury Outreach*  
Chantal Berkely, *Procurement/Business Manager*  
Lexi Lyth, *Secretary*  
Laurie Checkley, *Bookkeeper*  
Sean Lyth, *Treasurer/Seargent in Arms*  
Brandi Mercer, *Communications*  
Glen Prigotzke, *Officer/Sponsor Outreach*  
Shawn Bewick, *Officer*  
Pam Baldwin, *Director*  
Elle Cloutier, *Director*

## OBB MEMBER BENEFITS

- \* 15% off **Calgary Harley Davidson** - non-sale Parts and Service
- \* 15% off **Precision Frameworks** - Parts and Accessories
- \* 15% off **Stampede Boot** - including OBB Patch sewing
- \* 15% off **Cut and Built Fitness** - Personal Training and Meal Plans
- \* 10% off **Too Cool Motorcycle School** - Refresher Course
- \* 10% off **Twin Cities Saloon and Café** - Longview
- \* 10% off **Lucid Motorcycle Co** - Calgary and Bragg Creek (Parts, Apparel and Service)
- \* 10% off **Lucid Koffee** - Calgary and Bragg Creek (Any food or beverage purchase)

- \* **Grover Law Firm** - Free Notary Services
- \* 15% off **ASSA Rooter Plumbing** - Any Service
- \* **Calgary City Cycle** - \$90/hour service rate
- \* **Investor's Group** (Nancy Nadeau) - Free Financial Consultations
- \* 10% off **Conti's Shoe Repair** - Retail Products

\*\* Discounts can not be used/applied to any products or services already discounted, marked down or on clearance

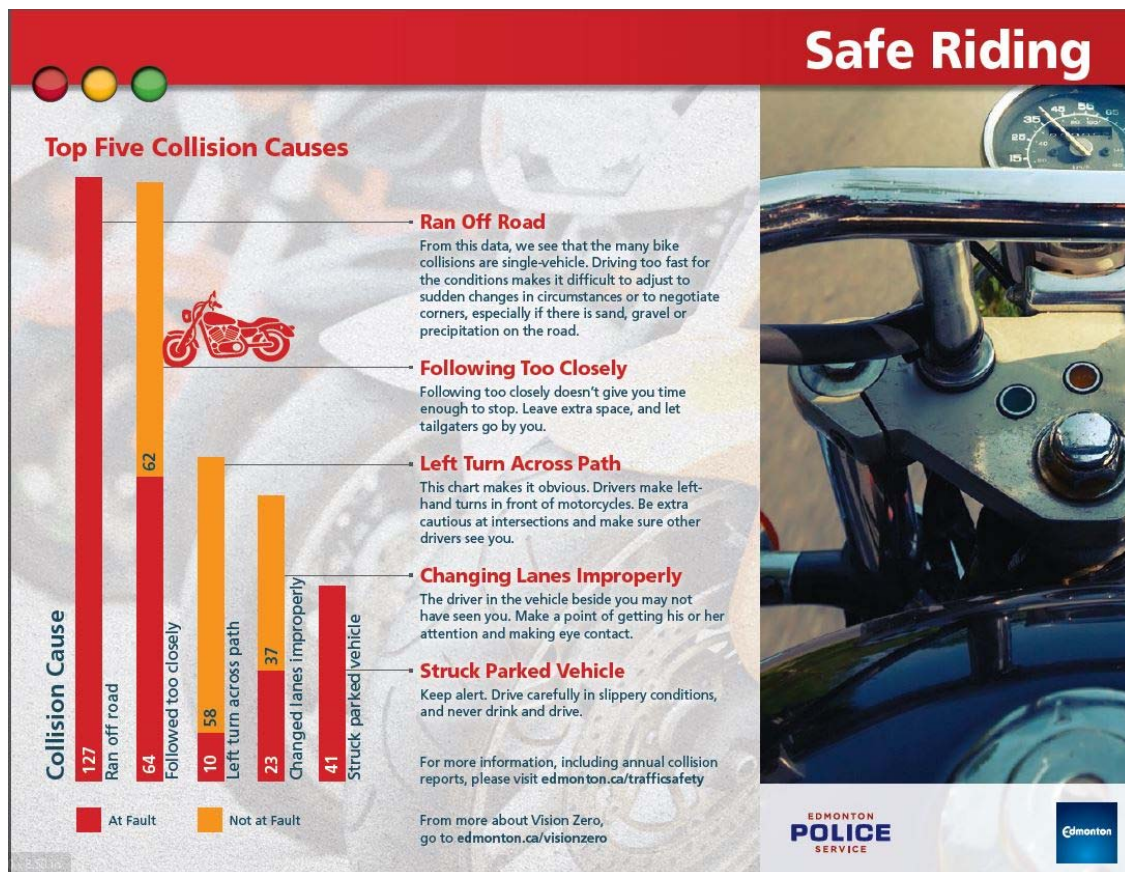
\*\* Membership cards are required for all discounts

\*\* Photo ID may be required



## OBB SAFETY MOMENT

Taken from Edmonton Police Service





Whether you ride a cruiser or a sport bike, there is nothing like the freedom of riding a motorcycle!

In 2015, there were **208** motorcycle collisions in Edmonton resulting in **121** injuries and six fatalities. In nearly **50 per cent** of these, motorcyclists were driving properly and deemed not at fault. But regardless of who is at fault in a collision, as a rider, you are more likely to be seriously injured than the occupant of a car.

### Keeping Yourself Safe

**All the gear all the time.** Dress for the fall, not the ride. The proper gear may reduce your risk of serious injury.

**Be seen.** Never ride in a car's blind spot. Consider bright colours or reflective material and make eye contact with motorists when possible.

**Stay sharp.** Scan the road surface ahead of you for irregularities such as potholes, debris and gravel. Do frequent mirror and shoulder checks.

**Always have a way out.** Identify potential hazards and be ready to take evasive action.

**Ride within your limits.** Don't push yourself to keep up with friends or ride in conditions you are not comfortable with.

**Mind the gap.** Leave adequate space between you and the car in front of you. When stopping, leave enough room to move out of the way of cars coming up behind you.

**Be kind to your bike.** Have it regularly maintained. Use brakes, throttle and steering gently, especially in bad weather.

**Respect the left turn.** Intersections are potentially dangerous for everyone. Don't assume drivers have seen you. Watch for drivers turning left across your path.

**Look where you want the bike to go.** If you get into trouble, don't fixate on what you want to avoid.

**Get professional training.** Whether you're a beginner or seasoned rider, you'll benefit from sharpening your skills and learning the latest techniques.

### Ride Within Your Limits

Motorcycle collisions occur throughout Edmonton and the causes vary. However, losing control of the motorcycle and running off the road is the cause of 28 per cent of all injuries to motorcyclists.

### Be Visible

A common statement after a collision is, "I didn't see the motorcycle." Bright gear or a flag can help. Driving within the speed limit and making eye contact help drivers see you too.



Bright gear can make you stand out.



All the gear all the time!

**VISION ZERO:** towards zero traffic fatalities and major injuries



**UPDATE - Spring Poker Run - May 28, 2016**





With 197 waivers and after all expenses paid, OBB raised \$7000 that will be going directly to injured motorcyclists and their families. A huge thank you to all the volunteers! Without you the day would not have run so smoothly.

This money will create about 7 OBB Care Packages. The packages include prepaid credit cards, hospital parking passes, gas cards, gift cards for coffee shops and restaurants and go directly to the families that are dealing with loved ones in the hospital.

And thank you to all our sponsors! We appreciate all of you and your support for our organization!





## DONATION OF THE MONTH



On May 28, 2016, while attending the Wheels for the Wounded Charity Run in Nisku, AB, Juanita Bain was in a serious collision. En route to the next card stop in Two Hills, while trying to pass a semi-truck, the riders noticed an oncoming truck quickly approaching. As Juanita was braking to try and re-enter her lane, her rear brakes locked up and she was thrown from her bike due to momentum. The incident left her with a broken left collar bone, broken left shoulder plate, broken left hand, all ribs on left side broken in two places and a traumatic brain injury.

The accident was witnessed by many riders, including Juanita's husband, Steve, who was right behind her. Given the shock of the situation, cooler heads prevailed as all the riders stepped in to provide initial first aid, ensure her comfort and control traffic while waiting for emergency responders. Juanita was transported to Two Hills hospital within minutes of the accident and then air lifted by STARS to Edmonton where she remained unconscious for 9 days. While the prognosis was very touch and go at the start, she is doing extremely well and on the road to recovery. Her

right leg has still not regained full motion and the traumatic brain injury will make for a long slow road.

One June 6, some of the OBB members loaded up their bikes and delivered a care package to Edmonton, along with a get well card that was signed by over 115 bikers from the Calgary Community.

In a message OBB received from Juanita's husband, Steve, he states:

"...Juanita, our children and myself would like to thank One Broken Biker for the support they have shown us. Once Juanita is released and able to travel we would like to come down and me your group. Once again, THANK YOU all."

This is why we do what we do!!

We can't wait to see Juanita and her family - maybe at a Watchman's Bike Night!



## UPCOMING EVENTS

### **OBB Bike Night @ Watchman's Pub**

Every Wednesday at 4:30 pm







**Our fantastic OBB Tent will be set up at the following events.**

**Come say hi and stock up.**

*(If you are able to help out at any of the tent locations, please contact us by email).*

**June 24-26 - 1st Annual Rock Ride (Bluffton, AB)**

*All proceeds being donated to One Broken Biker*

<https://www.facebook.com/events/942107665901713/>

**June 25 - Calgary Harley Davidson Swap Meet and Breakfast**

<https://www.facebook.com/events/227802697612799/>

**June 26 - Kane's Harley Davidson Test Our Metal Demo Day**

[www.kanesharleydavidson.com](http://www.kanesharleydavidson.com) for more info

**July 7-10 - 2016 Horsethief Hideout Memorial Rally (Invermere, BC)**

<https://www.facebook.com/events/236258680038828/>

**July 14-17 - Summer Stop (Sicamous, BC)**

[www.summerstomp.ca](http://www.summerstomp.ca) for more info

## **OBB MEMBER RIDE - July 3**

**On July 3, we will be having our first OBB Member ride.**

**Riders will meet at the Flying J Truck Stop (11511 - 40th Street SE)**

**Kickstands up at 11 AM  
Route is yet to be determined.**

**Ride is open to all OBB Members and Family.**

**Pack a lunch - we'll have a picnic-style lunch stop along the way!**



**More details will be announced soon!**

## **RUNS AND RALLIES**

**If you can't make it to any off the OBB Tent locations, here's a few runs and rallies you might like to attend.**

**Make sure to wear your OBB gear and help spread the word about our amazing organization!**

**June 25** - Caity's 2nd Annual Ride for Life

<https://www.facebook.com/events/978882012228843/>

**June 30** - 1st Annual King's Head Pub Motorcycle Show & Shine

<https://www.facebook.com/events/892095747568555/>

**July 15-17** - 9th Annual Run to the Hills Memorial Rally (Two Hills, AB)

<https://www.facebook.com/events/600498063437361/>

**July 23** - Leather 'n' Chaps Ride for Snaps

<https://www.facebook.com/events/1726561990955637/>

**July 24** - Ride for Sight - Southern Alberta

<https://www.facebook.com/events/645553602250712/>

**July 29-31** - 4th Annual Ride Dogs Ride Poker Run and Family Campout

<https://www.facebook.com/events/1550542621917461/>

Check out [www.canadianmotorcycleevents.com](http://www.canadianmotorcycleevents.com) for more great rides in and around Calgary.

**One Broken Biker is NOT a motorcycle club or "gang". We are a family of riders raising awareness and funds for a worthwhile cause!**

**Wear your gear with pride and help us grow!**





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