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August 2016 Newsletter

OUR MISSION

Dedicated to raising funds and awareness for injured motorcyclists and their families to help provide financial support and compassionate services to help heal minds and bodies.

Message from the President

2016 has been a very challenging year so far. We have seen a record number of accidents resulting in many injured riders, not to mention the unfortunate fatalities.

OBB strives to reach out to each and every injured rider and their family as soon as possible following an event. However the influx of accidents this year has made this a bit more challenging than usual. Not to mention the numbers of injuries sustained in each individual accident - such at Pigeon Lake where 15 riders were injured at once. OBB is still a small organization with limited resources and manpower and in addition to our passion of helping injured riders and their families, our personal lives can also have situations that impact our ability to respond as quickly as we would like. There is also the issues of police and hospital confidentiality as well as out-of-province issues that we must comply with.

We also make every effort to maintain contact with riders, unfortunately severe events such as Pigeon Lake and the most recent involving the 12 year old boy and his deceased father, come up that pull our resources at a moments notice. Each and every situation is a tragedy, no matter how minor or major the injuries or losses are. And as word of OBB spreads, requests for assistance increase and our resources are stretched even further.

OBB would love to be able to help each and every person in needs, but as with any organization, big or small, resources are limited. Therefore we have the awful task of having to evaluate each request and do our best as an organization to determine where our assistance is needed the most. The current economic situation just adds another layer of difficulty in assessing each situation. Our decisions are always based with our main mission in mind - to help a rider and their family with extraordinary expenses not covered by insurances to help ease with these unplanned hardships.

OBB prides itself in being more than just a financial outreach for riders. Where we are unable to provide financial assistance, we try our best to be available to offer emotional and moral support to riders and their families. But again, the influx of requests for assistance and outreach this year has made it more challenging. We again find ourselves having to assess each situation to be able to offer our help to where it is needed most.

Should any member have any questions or concerns about the OBB organization, we encourage you to contact us at any time. We aim to be a very transparent and open organization.

Thank you to all of you for your continue support, dedication, patience and understanding in helping us to grow. It is because of all of you and the word you spread that OBB is becoming the organization we dreamed it to be and why we are able to help as many riders and families as we can.

Ashlee Atkin



OBB Executive

Ashlee Atkin, President

Glen Lyth, Vice President/Injury Outreach

Lexi Lyth, Secretary

Sean Lyth, Treasurer/Seargent in Arms

Chantel Berkely, Procurement/Business Manager

Elle Cloutier, Director

Pam Baldwin, Director

Glen Prigotzke, Officer/Sponsor Outreach

Shawn Bewick, Officer

Brandi Mercer, Communications

OBB MEMBER BENEFITS

* 15% off **Calgary Harley Davidson** - non-sale Parts and Accessories

* 15% off **Precision Frameworks** - Parts and Accessories

- * 15% off **Stampede Boot** - including OBB Patch sewing
- * 15% off **Cut and Built Fitness** - Personal Training and Meal Plans
 - * 10% off **Too Cool Motorcycle School** - Refresher Course
 - * 10% off **Twin Cities Saloon and Café** - Longview
- * 10% off **Lucid Motorcycle Co** - Calgary and Bragg Creek (Parts, Apparel and Service)
- * 10% off **Lucid Koffee** - Calgary and Bragg Creek (Any food or beverage purchase)
 - * **Grover Law Firm** - Free Notary Services
 - * 15% off **ASSA Rooter Plumbing** - Any Service
 - * **Calgary City Cycle** - \$90/hour service rate
- * **Investor's Group** (Nancy Nadeau) - Free Financial Consultations
(For every new client, Nancy will personally donate \$100 to OBB)
 - * 10% off **Conti's Shoe Repair** - Retail Products

** Discounts can not be used/applied to any products or services already discounted, marked down or on clearance

** Membership cards are required for all discounts

** Photo ID may be required



OBB SAFETY MOMENT

GROUP RIDING

In light of recent events and the ever increasing number of bikes on the road and bike runs happening, the following was a post by one of our OBB members. She says it so very well..

Driver error? Biker error? What does it matter. The end result is the same. Dead and injured motorcyclists. I ride like I'm invisible. I call it aggressively defensive. Always aware of the blind spot. I save my need for speed for when I'm riding solo or with a trusted partner. Not in a group. I have also learned **it's ok to not stay with the pack**. It's your ride. No one else's. If your riding with me and I can't see your eyes in my mirror we are going to have a chat. And if it continues we won't be riding together. **Don't let anyone push you out of YOUR comfort zone**. I love riding. I live for it, and I sometimes take calculated risks -- twisties

are my fav. I know that riding a bike has made me a better driver. I'm protective of motorcycles when I'm in my car. I'm so tired of hearing "I didn't see you" when I chase down a vehicle to do some educating. Where am I going with this? I just want everyone to have fun and get home safely. And I don't ever want to be the driver that had to live with the consequences of killing someone's Mother, Father, Brother, Sister.... And neither do you. Rest In Peace to those that didn't make it home this weekend 😊

(as posted by Yvonne Wright-Walsh)



DONATION OF THE MONTH

In early July, Charles Owens was in a motorcycle accident just outside of Hanna. He was air lifted to Foothills Hospital and admitted into ICU. While Charles suffered a punctured lung, amazingly the only broken bone was his nose and possible orbital fracture...and of course, a serious case of road rash. The main concern is a serious brain injury.

Charles has shown progress every day. He is currently suffering from post-traumatic amnesia but he is slowly starting to retain short term memories which is a good sign. Once his memory retention and safety has improved enough, he will be moved from the trauma unit to the neuro rehabilitation unit where he will likely remain an inpatient for 1-2 months.

On July 22, OBB members met with Charles' daughter, Brittany, and presented her with an OBB Care Package. These care packages can really help ease the stress on a family by helping with food, parking and other amenities sometimes taken for granted, especially during these tough economic times. Charles' family is in the added situation of having to drive back and forth from Hanna for the duration of his extended hospital stay.



HOW CAN YOU HELP

As you are all well aware, 2016 has been a year full of carnage on the roads. A record number of riders have been killed and injured this year, and as a result, One Broken Biker has been called upon to assist a great many people. We have met the demand to this point, but our ability to continue at this rate is in question. This year, we visited our first crash victim in March and requests have been pouring in, from even further away, since then. We have provided support to riders as far north as Edmonton and as far west as Kamloops, not to mention the many local riders in our Calgary area. This tells us that OBB is very much in need...everywhere and any time.

As we grow and word spreads, we find our manual and financial resources stretched. We have now come to the point where we are in need of cash donations in order to keep up with the needs of the riding community as a whole. We are very happy to announce that since now become a Registered Charity, we will very shortly be able to provide tax receipts for larger donations.

While we are so very appreciative of the corporate support we have received to this point, it has been somewhat limited. We are working on increasing that going forward but the majority of our ability to do the work we do is based almost exclusively on the riding community.

In addition to cash donations, funds are raised through our poker runs, silent auction and by selling OBB apparel and items at various functions throughout the year. We know that times are tough for many of you right now. If you are unable to assist financially but are interested in helping in some other fashion, we encourage you to contact OBB at any time.

We at OBB are so very proud of our community and organization. We know that you will stand with us now as you always have in the past. We hope that you'll never need us but we will always need you.



UPCOMING EVENTS

OBB Bike Night @ Watchman's Pub
Every Wednesday at 4:30 pm

Come on down, visit with friends, make new ones!
All menu items \$7.95 (with beverage purchase)
Show n Shine - a different sponsor each week



The OBB TENT will be set up at the following events:
*(If you are able to help out at any of the tent locations, please contact us by email).
This is a great way to check out the latest in OBB merchandise and stock up!*



August 5-6 - 1st Alberta Ladies Summit (Grey Eagle Casino)

<https://www.facebook.com/events/1505784363082236/>

August 13 - B.A.C.A. Calgary Chapter, Blue Ribbon Event
Calgary Harley Davidson, 10 AM

August 26-27 - 6th Annual Bikes & Bulls (Airdrie, AB)

<https://www.facebook.com/events/1712444125672310/>

August 28 - Show Your Ride for Brandon 2016 (U of C)

<https://www.facebook.com/events/867031863394162/>

OBB MEMBER RIDE - Aug 21, 2016 Tighten Up Memorial Poker Run and Ride

In honor of fellow rider and OBB supporter Will Preston

Shawnessy Wal Mart - #100, 310 Shawville Blvd SE

Registration - 9:30 - 10:45

Kickstands up 11 AM

\$ 10 POKER HANDS

50/50 TICKETS

OBB MERCHANDISE

All bikes, trucks, cars or hot-rods are welcome to attend and participate

Poker Run and Ride will follow a route highway 1A to Longview
(Maps will be provided on day of ride)

In case of bad weather, a memorial dinner will be held in Longview

<https://www.facebook.com/events/1803403436556060/>



<https://www.facebook.com/events/550379271829208/>

ONE BROKEN BIKER FALL RUN Saturday, September 10, 2016

Shawnessy Wal Mart - #100, 310 Shawville Blvd SE
Registration - 9:30 - 10:45
Kickstands up 11 AM

50/50 TICKETS OBB MERCHANDISE
DOOR PRIZES & GIVE AWAYS

Dinner will be included in registration costs

Stay tuned for more details

<https://www.facebook.com/events/786451381482940/>

ONE BROKEN BIKER EDMONTON POKER RUN Saturday, September 24, 2016

Blackjacks Road House and Games Room
2110 Sparrow Drive Nisku, AB
Registration starts at 9 AM
Kickstands up 11 AM

\$20 POKER HANDS
50/50 TICKETS OBB MERCHANDISE
DOOR PRIZES & GIVE AWAYS

Stay tuned for more details

<https://www.facebook.com/events/1217287868305757/>

RUNS AND RALLIES

If you can't make it to any off the OBB Tent locations, here's a few runs and rallies you might like to attend.

Make sure to wear your OBB gear and help spread the word about our amazing organization!

August 6 - Kroozin West Show and Shine (Bentley, AB)

<https://www.facebook.com/events/100970380347459/>

August 7 - 6th Annual Salem's Circle Poker Run (Calgary, AB)

<https://www.facebook.com/events/362520163872177/>

August 13 - Rat Rod Rally (Priddis, AB)

<https://www.facebook.com/events/1107686009292596/>

August 19-21 - Rally in Beaver Valley (Fruitvale, BC)

<https://www.facebook.com/events/703904596376295/>

August 27 - Erin Doyle Memorial Poker Run (Legal, AB)

<https://www.facebook.com/events/442431212613130/>

September 18 - Magic of Christmas Toy Run (Calgary, AB)

<https://www.facebook.com/events/1611516152503832/>

Check out www.canadianmotorcycleevents.com for more great rides in and around Calgary.

One Broken Biker is NOT a motorcycle club or "gang". We are a family of riders raising awareness and funds for a worthwhile cause!

Wear your gear with pride and help us grow!



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